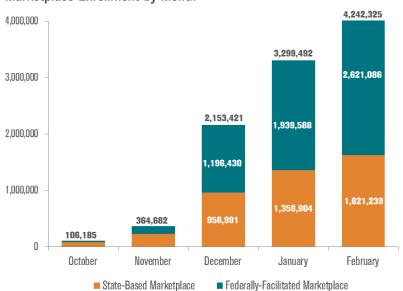
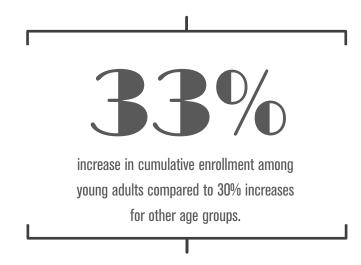


## Health Insurance Marketplace Enrollment Highlights

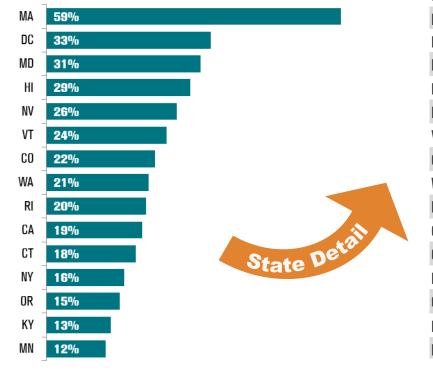
- Update March 1, 2014 -

## Marketplace Enrollment by Month





## Jan to Feb Enrollment Increases by State-Based Marketplaces\*



Cumulative	January to		
January Enrollment	February Enrollment	February % Increase	
8,139	12,965	59%	
4,696	6,249	33%	
29,059	38,070	31%	
3,614	4,661	29%	
22,597	28,535	26%	
19,583	24,326	24%	
68,454	83,469	22%	
88,945	107,262	21%	
15,746	18,902	20%	
728,086	868,936	19%	
48,665	57,465	18%	
211,290	244,618	16%	
33,808	38,806	15%	
48,611	54,945	13%	
28,611	32,030	12%	
	January Enrollment  8,139 4,696 29,059 3,614 22,597 19,583 68,454 88,945 15,746 728,086 48,665 211,290 33,808 48,611	Enrollment         Enrollment           8,139         12,965           4,696         6,249           29,059         38,070           3,614         4,661           22,597         28,535           19,583         24,326           68,454         83,469           88,945         107,262           15,746         18,902           728,086         868,936           48,665         57,465           211,290         244,618           33,808         38,806           48,611         54,945	

<sup>\* &</sup>quot;January" represents Marketplace enrollment from October 1, 2013 to February 1, 2014. "February" represents Marketplace enrollment from October 1, 2013 to March 1, 2014.

Data Source: US Department of Health and Human Services, Office of the Assistant Secretary for Planning and Evaluation.

ASPE Issue Brief: "Health Insurance Marketplace: March Enrollment Report," March 11, 2014.





## January to February Monthly Enrollment Increases by Federally-Facilitated Marketplaces\*

				Cumulative Enrollment*	
			State	January	February
FL	49%		Florida	296,892	442,087
MS	47%		Mississippi	17,350	25,554
TX	42%		Texas	207,546	295,025
LA	39%		Louisiana	32,864	45,561
VA	39%		Virginia	74,199	102,815
GA	38%		Georgia	101,276	139,371
MO	38%		Missouri	54,157	74,469
IN	36%		Indiana	47,735	64,972
NJ	36%		<b>New Jersey</b>	54,805	74,370
UT	36%		Utah	29,419	39,902
SC	35%		South Carolina	41,300	55,830
ID	33%	l	Idaho	32,899	43,861
OK	33%	I	Oklahoma	24,667	32,882
SD	33%		<b>South Dakota</b>	5,077	6,765
WV	33%		<b>West Virginia</b>	7,962	10,599
DE	33%		Delaware	4,927	6,538
AZ	32%	Detro	Arizona	43,495	57,611
OH	31%	State Detail	Ohio	60,122	78,925
AK	31%		Alaska	5,082	6,666
KS	31%		Kansas	22,388	29,309
TN	30%		Tennessee	59,705	77,867
IA	30%		lowa	11,788	15,346
PA	29%		Pennsylvania	123,681	159,821
NM	29%		New Mexico	11,620	15,012
ND	29%		North Dakota	4,057	5,238
MI	29%		Michigan	112,013	144,587
WY	29%		Wyoming	5,307	6,838
IL	28%		Illinois	88,602	113,733
NH	28%		<b>New Hampshire</b>	16,863	21,578
WI	27%		Wisconsin	56,436	71,443
AR	26%		Arkansas	21,763	27,395
AL	25%		Alabama	43,863	55,034
NE	25%		Nebraska	20,407	25,582
NC	25%		North Carolina	160,161	200,546
ME	24%		Maine	20,511	25,412
MT	21%		Montana	18,649	22,542

Percent Increase (Jan to Feb)

Jan to Feb % Increase

> 49% 47%

> 42%

39% 39%

38%

38%

36%

36%

36%

35%

33%

33%

33%

33%

33%

32%

31%

31%

31%

30%

30%

29%

29%

29%

29%

29%

28%

28%

27%

26%

25%

25% 25%

24%

21%



<sup>\*&</sup>quot;January" represents Marketplace enrollment from October 1, 2013 to February 1, 2014. "February" represents Marketplace enrollment from October 1, 2013 to March 1, 2014.