STATE HEALTH ACCESS DATA ASSISTANCE CENTER

## Health Insurance Marketplace Enrollment Highlights

- Update March 1, 2014 -

Marketplace Enrollment by Month


increase in cumulative enrollment among young adults compared to $30 \%$ increases
for other age groups.


Jan to Feb Enrollment Increases by State-Based Marketplaces*


| State | Cumulative Enrollment* |  | January to February \% Increase |
| :---: | :---: | :---: | :---: |
|  | January <br> Enrollment | February <br> Enrollment |  |
| Massachusetts | 8,139 | 12,965 | 59\% |
| DC | 4,696 | 6,249 | 33\% |
| Maryland | 29,059 | 38,070 | 31\% |
| Hawaii | 3,614 | 4,661 | 29\% |
| Nevada | 22,597 | 28,535 | 26\% |
| Vermont | 19,583 | 24,326 | 24\% |
| Colorado | 68,454 | 83,469 | 22\% |
| Washington | 88,945 | 107,262 | 21\% |
| Rhode Island | 15,746 | 18,902 | 20\% |
| California | 728,086 | 868,936 | 19\% |
| Connecticut | 48,665 | 57,465 | 18\% |
| New York | 211,290 | 244,618 | 16\% |
| Oregon | 33,808 | 38,806 | 15\% |
| Kentucky | 48,611 | 54,945 | 13\% |
| Minnesota | 28,611 | 32,030 | 12\% |

* "January" represents Marketplace enrollment from October 1, 2013 to February

1, 2014. "February" represents Marketplace enrollment from October 1, 2013
to March 1, 2014.

Data Source: US Department of Health and Human Services, Office of the Assistant Secretary for Planning and Evaluation. ASPE Issue Brief: "Health Insurance Marketplace: March Enrollment Report," March 11, 2014.

STATE HEALTH ACCESS DATA ASSISTANCE CENTER
January to February Monthly Enrollment Increases by Federally-Facilitated Marketplaces*

|  |  |  | Cumulative Enrollment* |  | Jan to Feb \% Increase |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | State | January | February |  |
| FL | 48\% | Florida | 296,892 | 442,087 | 49\% |
| MS | 47\% | Mississippi | 17,350 | 25,554 | 47\% |
| TX | 42\% | Texas | 207,546 | 295,025 | 42\% |
| LA | 38\% | Louisiana | 32,864 | 45,561 | 39\% |
| VA | 38\% | Virginia | 74,199 | 102,815 | 39\% |
| GA | 38\% | Georgia | 101,276 | 139,371 | 38\% |
| MO | $38 \%$ | Missouri | 54,157 | 74,469 | 38\% |
| IN | 36\% | Indiana | 47,735 | 64,972 | 36\% |
| NJ | 36\% | New Jersey | 54,805 | 74,370 | 36\% |
| UT | 36\% | Utah | 29,419 | 39,902 | 36\% |
| SC | 35\% | South Carolina | 41,300 | 55,830 | 35\% |
| 1 D | 33\% | Idaho | 32,899 | 43,861 | 33\% |
| OK | 33\% | Oklahoma | 24,667 | 32,882 | 33\% |
| SD | 33\% | South Dakota | 5,077 | 6,765 | 33\% |
| WV | 33\% | West Virginia | 7,962 | 10,599 | 33\% |
| DE | 33\% | Delaware | 4,927 | 6,538 | 33\% |
| AZ | 32\% | Arizona | 43,495 | 57,611 | 32\% |
| OH | 31\% | Ohio | 60,122 | 78,925 | 31\% |
| AK | 31\% | Alaska | 5,082 | 6,666 | 31\% |
| KS | 31\% | Kansas | 22,388 | 29,309 | 31\% |
| TN | 30\% | Tennessee | 59,705 | 77,867 | 30\% |
| IA | 30\% | Iowa | 11,788 | 15,346 | 30\% |
| PA | 28\% | Pennsylvania | 123,681 | 159,821 | 29\% |
| NM | 28\% | New Mexico | 11,620 | 15,012 | 29\% |
| ND | 28\% | North Dakota | 4,057 | 5,238 | 29\% |
| MI | 28\% | Michigan | 112,013 | 144,587 | 29\% |
| WY | 28\% | Wyoming | 5,307 | 6,838 | 29\% |
| 1. | 28\% | Illinois | 88,602 | 113,733 | 28\% |
| NH | 28\% | New Hampshire | 16,863 | 21,578 | 28\% |
| WI | 27\% | Wisconsin | 56,436 | 71,443 | 27\% |
| AR | 26\% | Arkansas | 21,763 | 27,395 | 26\% |
| AL | 25\% | Alabama | 43,863 | 55,034 | 25\% |
| NE | 25\% | Nebraska | 20,407 | 25,582 | 25\% |
| NC | 25\% | North Carolina | 160,161 | 200,546 | 25\% |
| ME | 24\% | Maine | 20,511 | 25,412 | 24\% |
| MT | 21\% | Montana | 18,649 | 22,542 | 21\% |

[^0] 1, 2013 to March 1, 2014.


[^0]:    *"January" represents Marketplace enrollment from October 1, 2013 to
    February 1, 2014. "February" represents Marketplace enrollment from October

